

Back to School for the Kids... and the Dogs! 📚🐕



🐾 BACK TO SCHOOL MEANS CHANGE — DON'T FORGET YOUR PUP!

As kids, teachers, and college students return to class, our dogs are suddenly faced with a quiet house and long hours alone. That transition can be confusing and stressful for them — and sometimes leads to chewed furniture, accidents, or just a lonely pup.

🐕 Help Your Dog Adjust With:

- Midday Dog Walks – A much-needed potty break and a chance to stretch their legs.
- Adventure Walks – Extra-stimulating park adventures for high-energy pups.
- Consistent Routines – Dogs love structure! A set schedule helps reduce separation anxiety.

🕒 Potty Break Reminders:

- Adult dogs typically need a potty break every 4–6 hours.
- Puppies, seniors, and small breeds may need breaks more frequently (every 2–4 hours).
- Regular midday walks can prevent accidents, keep your dog mentally stimulated, and help burn off excess energy.

If your schedule is changing this fall, let Your Dog Smiles help by keeping them happy while you're away at work or school.

☀️ END OF SUMMER TRAVEL? WE'VE GOT YOU COVERED.

Whether it's a last-minute weekend getaway or one final beach trip before fall, don't forget to plan for your pets!

🏠 Why Choose a Professional Pet Sitter?

- Routine and familiarity – Your pets stay in their own home, which reduces stress.
- Customized care – Feeding, walks, medications, playtime, and snuggles tailored to their needs.
- Home checks included – We bring in the mail, rotate lights, water plants and gardens — helping your home look lived-in and your plants stay healthy.

✅ House sitting & garden watering are part of our service options — just let us know what you need when booking.



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BACK TO SCHOOL IDEAS

Long Days away from your dog.

With Summer winding down and fall sneaking in, schedules tend to get hectic. If you find yourself overbooked and your pet under stimulated. Check out some of the cool ideas you can book for your pet while you are away, on a zoom call or even just needing some time for yourself.

Daily Walks or Drop in visits

Home or away our daily dog walks and drop in visits keep your dog in a daily routine. Keeping your dog in a routine reduces stress for both you and your pet allowing your dog to have a consistent potty break, exert some energy and enjoy some stimulating time while you keep yourself on track and in your own routine. Visits can start as early as 7am through 9pm.

Adventure Walks

If your dog has boundless energy and loves to explore, our Adventure Walks are a perfect match. We'll pick your dog up and take them to a local park for a stimulating, extended walk. These walks combine physical exercise with mental enrichment, as your dog gets to enjoy new sights, smells, and experiences. Not only will this help burn off excess energy, but it will also calm them and keep their mind engaged.

Pet Taxi Services

Need help getting your furry friend to important appointments? Our Pet Taxi service is here for you! Whether it's a grooming session, a vet visit, or another pet-related errand, we'll ensure safe and reliable transportation for your beloved companion.

House Sitting and Garden Watering

Taking the pets but need someone to watch over your home or water your gardens? Our house sitting services offer mail, package and newspaper pickup, watering plants, gardens and just checking that things are in order while you are away.

Don't miss out on these fun and practical offerings—reach out today to secure your pet's summer care and explore the exciting new services we've introduced!

Services: <https://www.yourdogsmiles.com/services>

Scheduling Portal: <https://yourdogsmiles.petssl.com>

You may have noticed the portal is arranged a little differently, we have updated the services to hopefully make them easier for you to schedule.

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HOLIDAYS AND IMPORTANT DATES

August, 2025

- August 1–7: Dogust Universal Birthday Week for Shelter Dogs
- August 1: DOGust 1st – the universal birthday for shelter and rescue dogs 🎉
- August 8: International Cat Day 🐱
- August 10: Spoil Your Dog Day 🐶
- August 15: Check the Chip Day (reminder to check/update microchip info)
- August 17: National Black Cat Appreciation Day ♥
- August 22: National Take Your Cat to the Vet Day
- August 26: National Dog Day 🐾
- August 30: National Holistic Pet Day 🌿

September 2025

Month-Long Observances

- National Pet Insurance Month, Animal Pain Awareness Month, Responsible Dog Ownership Month, Happy Cat Month
- September 1 (Monday): Labor Day **
- September 8: National Dog Walker Appreciation Day (perfect for Your Dog Smiles!) 🐕
- September 13: Pet Memorial Day (2nd Sunday in September)
- September 17: National Pet Bird Day
- September 23: Dogs in Politics Day (aka Checkers Day) 🐕🗳️
- September 28: World Rabies Day (global awareness day)

October 2025

Month-Long Observances

- Adopt a Shelter Dog Month 🐶, National Pet Wellness Month, National Animal Safety and Protection Month, National Pit Bull Awareness Month 🐾, Black Cat Awareness Month ♥
- October 1: National Fire Pup Day 🚒🐕
- October 4: World Animal Day 🌍🐾
- October 6–12: National Walk Your Dog Week
- October 12: National Pet Obesity Awareness Day
- October 13 (Monday): Columbus Day (also recognized as Indigenous Peoples' Day in many states)
- October 13–19: National Veterinary Technician Week
- October 21: Reptile Awareness Day 🦎
- October 27: National Black Cat Day (also observed in August in the U.S., but October 27 is the U.K. version and widely used on social media)
- October 29: National Cat Day 🐱
- October 31: Halloween 🎃👻

◦ Pet Safety Reminder: Watch out for chocolate, costumes, open doors, and anxious pets!

**Reoccurring visits automatically cancelled on these days.